



**Jose I. Rojas**  
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Jose Rojas is an AV Preeminent (5.0) rated attorney who has over 30 years of experience in complex civil litigation and intellectual property matters. He concentrates his practice in resolving or trying complex financial and business disputes, international commercial disagreements, and intellectual property and technology-related lawsuits. Mr. Rojas has served as outside “risk management” counsel to several clients in South Florida and has substantial “in-the-trenches” experience trying complex cases before juries, arbitrators, and state and federal judges. He has also served as a neutral in several mediations.

Mr. Rojas is a member of the Bars of the Supreme Court of the United States; of the United States' Eighth, Eleventh and Federal Circuits Courts of Appeal; and of the United States District Courts for the Southern and Middle Districts of Florida. Mr. Rojas is a member of the Florida Bar's Business Law Section and its IP and Computer Law Committees. He is honored to have qualified for and been selected to membership in both the Federation of Defense and Corporate Counsel (FDCC) and the Association of Defense Trial Attorneys (ADTA).

Locally, he is past-Chair of the International Business Committee of the Greater Miami Chamber of Commerce and serves as a member of the Board of Governors of the Chamber. He also serves, by appointment of the United States Secretary of Commerce, as a member of the South Florida District Export Council and is its current Vice Chair. He is a founder and Past President of the Miami Catholic Lawyers Guild, is a member of the Dade County Bar Association and its Federal Court Committee, and is a member of the Cuban American Bar Association. Mr. Rojas Chaired the Florida Bar's Grievance Committee 11M.

Mr. Rojas has spoken at numerous national and international seminars, including for the American Bar Association, Practising Law Institute and Federation of Defense and Corporate Counsel, concerning topics such as trial tactics and strategy, intellectual property, trade secrets, and techniques for simplifying complex litigation. Mr. Rojas has handled a number of high profile cases at both the trial and appellate levels.

Born in Havana, Cuba, Mr. Rojas immigrated to the United States in 1961 and lived in Ohio and the U.S. Virgin Islands before settling in Florida in 1967. He studied computer programming in high school in the early 1970s then earned his B.A. in English and Philosophy from the University of Florida in 1978, with honors in Philosophy. Thereafter, he attended law school at the University of Miami, graduating *cum laude* in 1981. In law school, Mr. Rojas was an Articles and Comments Editor of the school's International Law Review and served as a member of the Moot Court Board.

He is fully bilingual in English and Spanish and has basic proficiency in Portuguese.

## Practice Areas

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- ❖ Intellectual Property
- ❖ Copyright, Domain Name and Trademark Litigation
- ❖ Copyright, Trade Dress and Trademark Registration
- ❖ International Trademark
- ❖ Patent Prosecution, Licensing and Litigation
- ❖ Trade Secret Protection and Litigation
- ❖ Unfair Competition
- ❖ Business And Commercial Litigation
- ❖ Class Action/Complex Litigation
- ❖ Coverage
- ❖ Professional Liability

## Education

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- ❖ University of Miami School of Law, 1981 J.D.
- ❖ University of Florida, 1978 B.A.

## Court Admissions

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- ❖ Florida
- ❖ Supreme Court of the United States
- ❖ US Court of Appeals for the Eighth Circuit
- ❖ US Court of Appeals for the Eleventh Circuit
- ❖ US Court of Appeals for the Federal Circuit
- ❖ USDC: District of Idaho
- ❖ USDC: District of Minnesota
- ❖ USDC: Middle District of Florida
- ❖ USDC: Southern District of Florida

## Memberships & Associations

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- ❖ American Intellectual Property Law Association (AIPLA)
- ❖ Association of Defense Trial Attorneys (ADTA)
- ❖ Cuban American Bar Association
- ❖ Dade County Bar Association, Federal Court Committee
- ❖ Federal Bar Association
- ❖ Federation of Defense and Corporate Counsel (FDCC)
- ❖ Florida Bar Business Law Section IP and Computer Law Committees
- ❖ Greater Miami Chamber of Commerce, Board of Governors
- ❖ International Trademark Association (INTA)
- ❖ Miami Catholic Lawyers Guild, Past Chair
- ❖ South Florida District Export Council, Vice Chair